

PART B - FEE(S) TRANSMITTAL

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<u>Kellie J. Varno</u>	(Depositor's name)
<u>Kellie J. Varno</u>	(Signature)
<u>3/21/08</u>	(Date)

21005 7590 01/02/2008

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/873,786	06/04/2001	Felix Yen	2657.2003-001	2843

TITLE OF INVENTION: USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION DEPLOYMENT

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	04/02/2008

EXAMINER	ART UNIT	CLASS-SUBCLASS	03/24/2008 TNGUYEN3 00002006 09673786
DUONG, OANH L	2155	709-203000	01 FC:1501 02 FC:1504 1440.00 OP 300.00 OP

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list:
 (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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Hamilton, Brook, Smith & Reynolds, P.C.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Navic Systems, Inc.

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

Needham, Massachusetts

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature David J. Thibodeau, Jr.

Date 3/21/08

Typed or printed name David J. Thibodeau, Jr.

Registration No. 31,671

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